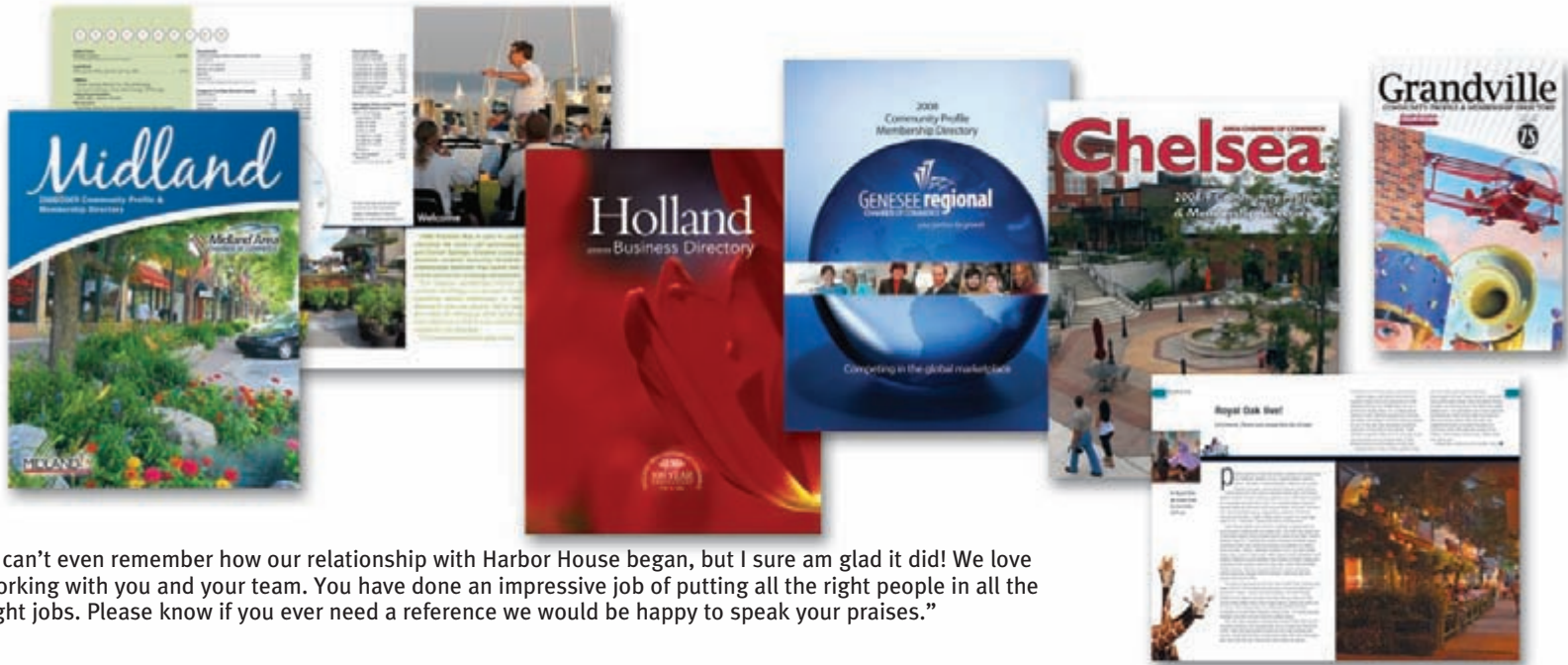


How may we be of service to you?

HARBOR HOUSE PUBLISHERS 



“I can’t even remember how our relationship with Harbor House began, but I sure am glad it did! We love working with you and your team. You have done an impressive job of putting all the right people in all the right jobs. Please know if you ever need a reference we would be happy to speak your praises.”

we listen

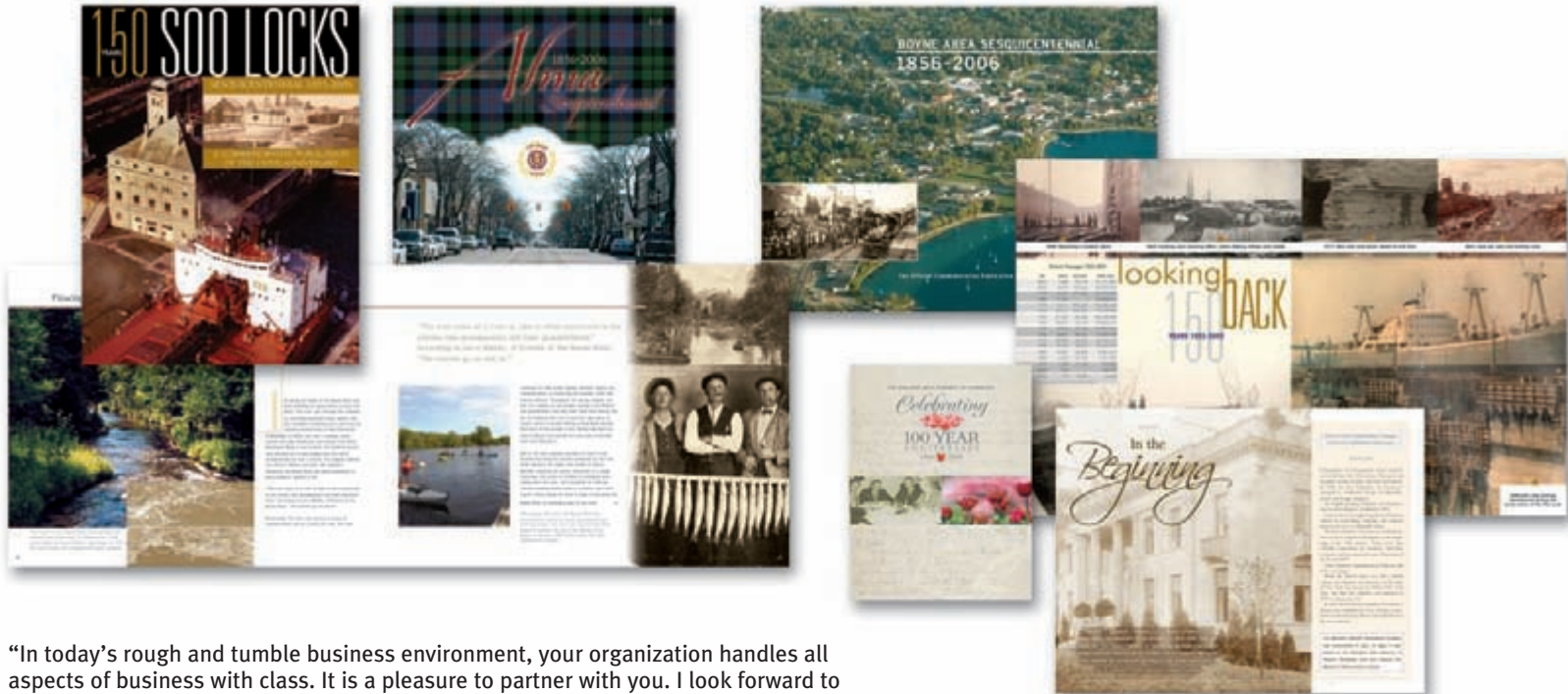
Harbor House Publishers listens to you and helps determine how to meet your communication needs.
Every publication is custom and unique to your organization.

we sell

Harbor House Publishers prepares sales materials, sells advertising, coordinates ad production, designs and produces advertisements as necessary, proofs the advertisers, invoices and collects payment for advertising, offering a complete turn-key operation. Income from advertising sales covers the costs of producing your publication.

“Thanks so much to you and your staff for doing such a fantastic job on our Membership Directory. I realize there were many changes this year and appreciate your patience. As always, it is a joy working with you.”





“In today’s rough and tumble business environment, your organization handles all aspects of business with class. It is a pleasure to partner with you. I look forward to many more years of successful business for both of our organizations.”

we write

Harbor House Publishers works closely with you to determine the editorial content of your publication.
A detailed editorial outline is developed, approved and fulfilled.

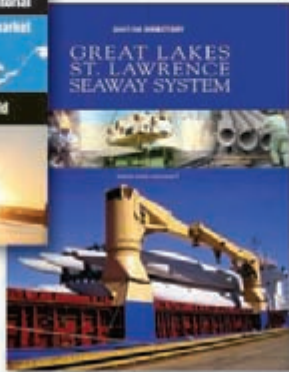
we listen again

You review and approve the final text before the publication moves to design.



“On behalf of the Chamber Board of Directors and staff, I want to thank you for a rewarding partnership in development of our Membership Directory. Thank you for a splendid job and for understanding how important this project is to us.”

“We are writing to let you know that we were especially pleased with the finished product. Congratulations on having a well-qualified staff who does such excellent work.”



we shoot photos

Photography is utilized from the publisher's extensive photo files, as well as from new photo shoots by the Harbor House staff photographer.

we design

After sales have been completed, the copy has been written and approved, and the photo shoots accomplished, your publication moves to design.

“Kudos to you and your staff. The new directory is spectacular. I have never seen one that looked so good (and that made our town look so good). Great job. If I didn't already live here, I would immediately move!”



“Thank you for your firm’s great work on our behalf. The quality work product and professionalism extended by you and your staff is greatly appreciated. Hats off to a job well done!”



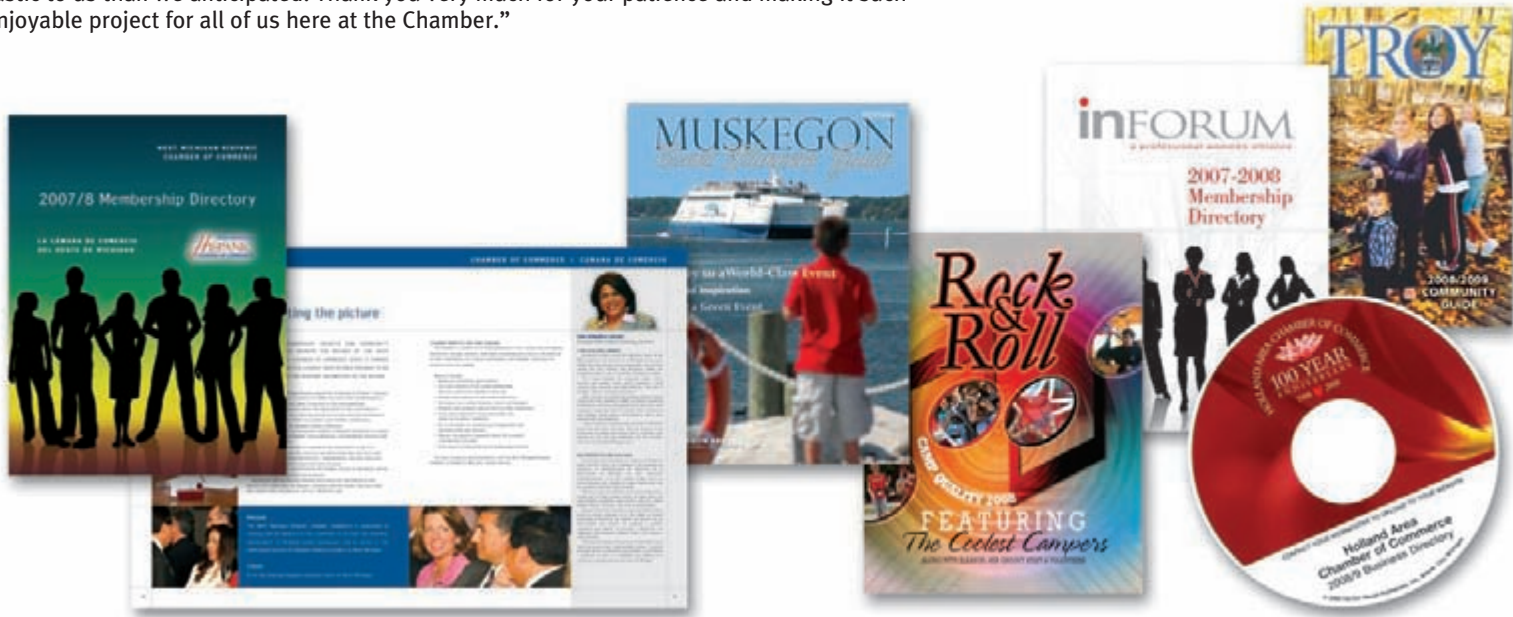
we listen again

You review and approve a complete color proof of your publication before it goes to press.

print & web

Manufacturing is done to the highest quality standards, using the latest technology. Fulfillment services are also available. We provide you with your full publication for the web, with all ads clicking through to the advertisers' web sites.

“I just can’t tell you how pleased we all are with our new Membership Directory. The cover looks even more fantastic to us than we anticipated. Thank you very much for your patience and making it such an enjoyable project for all of us here at the Chamber.”



Magazines
Directories
Visitors Guides
Commemorative Publications
Books
Brochures
Annual Reports
Image Development
Logos
Maps

HARBOR HOUSE PUBLISHERS

Harbor House Publishers is a custom publisher with a specialty in regional publications.

Established in 1969, Harbor House Publishers is based in Boyne City, Michigan and publishes the quarterly magazine *Great Lakes/Seaway Review*, and a number of annual directories and visitors guides.

Harbor House has been a Midwestern-based business for 40 years.

Harbor House Publishers is the recipient of regional and national awards for publication excellence, including from the American Chamber of Commerce Executives and the Michigan Chamber of Commerce Executives.

Harbor House Publishers' specialization in and knowledge of Midwestern commerce are intangibles which come to you without cost, yet are reflected in the care and professionalism we put into any publication we produce.

We print with soy-based ink on recycled Forest Stewardship Council-certified paper.

221 WATER STREET, BOYNE CITY, MICHIGAN 49712 USA
800.491.1760 • 231.582.2814 • FAX 866.906.3392
www.harborhouse.com • harbor@harborhouse.com

**How may we
be of service to you?**

HARBOR HOUSE PUBLISHERS 

221 WATER STREET, BOYNE CITY, MICHIGAN 49712 USA
800.491.1760 • 231.582.2814 • FAX 866.906.3392
www.harborhouse.com • harbor@harborhouse.com